



**St Philip's
Christian College**
FOR THE WHOLE OF LIFE



COLOUR RUN

**St Philip's Christian
College Cessnock**
2026 Colour Run

**Business Sponsorship
Opportunities**





1 MAY 2026

Colour Run Event Overview

Why: Raise \$100,000 to help build a covered basketball court at school

Who: St Philip's Christian College Cessnock students, staff and families

Where: SPCC Cessnock

St Philip's Christian College Cessnock is excited to host our 2026 Colour Run. This is a vibrant, energetic and purpose-driven community celebration that brings together students, families, and local businesses for a day of fun, connection, and impact.

We invite you to partner with us as a valued event sponsor. Your support not only helps create an unforgettable experience for our students, but also provides your business with a **unique opportunity to promote your products and services** while aligning your brand with a trusted, progressive and community-focused school.

As a dynamic K-12 College with over 1280 students, and closely connected to our onsite Narnia Early Learning Centre and Dynamic Learning College, St Philip's Christian College Cessnock is a thriving hub of learning, growth, and community engagement. Our commitment to providing high quality facilities and exceptional opportunities makes this event an ideal platform for showcasing your business to local families who value and support our partners.

As a Colour Run sponsor, your business will benefit from **exposure to hundreds of local attendees**, along with extended promotional reach throughout our school community. Supporters are actively encouraged to recognise and support the businesses that stand behind our events.

By working together, we can deliver an unforgettable community event and help bring to life a **vital project for our students** - a covered basketball court. This valuable and much needed space will provide safe, all weather access for sport and recreation. Your support directly contributes to a resource that our students truly need and will benefit them for years to come.

We greatly appreciate your consideration and would love to have you join us.



Become a Sponsor

To ensure your business receives the full benefit of our event promotion, we encourage you to return the Sponsorship Application Form as soon as possible. Sponsorship packages are popular and limited, so we invite you to book early to avoid missing out on the option that best suits your business.

If you would like more information or wish to secure your place, please contact:

Margaret Pond | College Deputy Principal

P: (02) 4007 5000

E: Margaret.pond@spcc.nsw.edu.au

Sponsorship Opportunities

We warmly welcome donations and sponsorships of any amount. Contributions may be used for prizes, auction items, or expenses involved in running the event. Our sponsorship packages offer a range of flexible options to suit your business goals.

Sponsorship Category	Investment	Number of Opportunities
Diamond	Over \$10,000	1
Platinum	Over \$6,000	3
Gold	\$4,001 - \$6,000	5
Silver	\$2,001 - \$4,000	10
Bronze	\$500 - \$2,000	20

Advertising

The Colour Run communication strategy engages a wide audience through various mediums including the SPCC Cessnock website, social media sites, College Newsletter, SPCC Cessnock intranet and flyers. Promotions commence from March 2026 and continue through to May 2026. Your sponsorship commences upon receipt and confirmation of your financial contribution.

Your company name, logo and any advertising required for placement on promotional material need to be provided to the College.



Sponsorship Benefits

Benefits	Diamond Over \$10,000	Platinum Over \$6,000	Gold \$4,001 - \$6,000	Silver \$2,001 - \$4,000	Bronze \$500 - \$2,000
Website recognition* Logo and link on landing page	✓	✓	✓	✓	✓
Event Day signage* Signage placed in prominent positions	✓	✓	✓	✓	✓
Option to have company banner displayed at the Colour Run Event	2 banners displayed^	1 banner displayed^	✗	✗	✗
Invitation to Colour Run Event including meals, refreshments and VIP parking	✓	✓	✗	✗	✗
Digital display at the front of SPCC with company name/logo/ sponsorship level	Up to 6 weeks	Up to 4 weeks	Up to 2 weeks	Up to 2 weeks	Up to 1 week
Company logo added to photo booth signage	✓	✗	✗	✗	✗
Opportunity to provide branded giveaways	✓	✗	✗	✗	✗
Option to have complementary information stall at the Colour Run Event	Up to 12x12m stall at a location of your choice	Up to 6x6m stall at a location of your choice	Up to 4x4m stall at a location of your choice	Up to 4x4m at designated location	✗
Press release mentions	Mentioned as Diamond sponsor	Mentioned as Platinum sponsor	Mentioned as Gold sponsor	Mentioned as Silver sponsor	Mentioned as Bronze sponsor
Feature in College Newsletter	Featured article, including company name and logo, profile and link to company website	Name mentioned in an article, logo and link to company website	Company name and logo listed as a sponsor	Company name and logo listed as a sponsor	Company name listed as a sponsor
Number of times mentioned as sponsor throughout the Colour Run Event by MC	5	3	2	1	1
Exposure on College social media	Weekly individual mentions before the event	Bi-weekly mentions before the event	Bi-weekly mentions before the event	Group mention in a thank you post	Group mention in a thank you post
Personalised certificate of appreciation	✓	✓	✓	✓	✓
Post event recognition	Special individual mention in follow-up communications	Special individual mention in follow-up communications	Mentioned in follow up communications	Mentioned in follow up communications	Mentioned in follow up communications

* size and placement of logo varies according to level of sponsorship ^displayed at a mutually agreed position





1 MAY 2026

Business Sponsorship Application

Sponsorship Packages

Sponsorship Category	Investment	Number of Opportunities	Please tick your preferred option
Diamond	Over \$10 000	1	
Platinum	Over \$6 000	3	
Gold	\$4 001 - \$6 000	5	
Silver	\$2 001 - \$4000	10	
Bronze	\$500 - \$2000	20	

Application Details

Business Name

Contact Person Name

Phone

Email

Website

Address

College Contact Details

Margaret Pond | Deputy Principal
Margaret.pond@spcc.nsw.edu.au
(02) 4007 5000

Receipts

Receipts will be issued for monetary donations and sponsorships.

ABN Number 34 002 919 584

Payment Details

Credit Card - Please phone the College Finance Office on (02) 4007 5000

Bank Deposit - Commonwealth Bank

BSB: 062-000 Account: 1693 6686

Reference: Your business name and Colour Run

Donations or Vouchers

A collection from your business can be arranged or delivered to St Philip's Christian College, 10 Lomas Lane Nulkaba 2325



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www.spcc.nsw.edu.au