

BECOME A SPONSOR

In order to maximise opportunity and exposure in our promotional period, please return your 'Application for Sponsorship' form as soon as possible.

CONTACT US

Interested organisations are encouraged to book early in order to avoid the disappointment of missing out on your preferred package.

To discuss any opportunities outlined in this proposal, please contact:
Sarah-Jane Day - Fair Coordinator | E: sarah-jane.day@spcc.nsw.edu.au
182 Salamander Way, Salamander Bay NSW 2315

RECEIPTS

Receipts will be issued for monetary donations.



ST PHILIP'S CHRISTIAN COLLEGE

ST PHILIP'S 16th FAIR Oct

SPONSORSHIP PROSPECTUS

St Philip's Christian College is excited to be running the St Philip's annual Fair again in 2026.

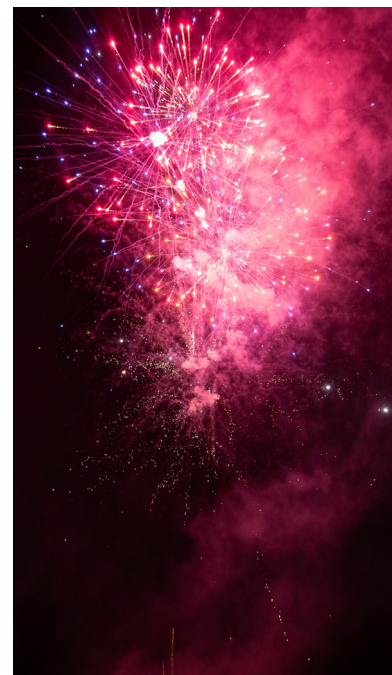
The St Philip's Fair has earned itself the reputation of being one of the largest events that takes place in Port Stephens each year. With over 5,000+ people onsite in recent years, the Fair continues to be a thriving community event for both our College attendees and visitors alike. Community feedback continues to be overwhelmingly positive.

This fun-filled evening will bring Port Stephens together for a memorable time. We have a fantastic line-up of rides planned, the best local food trucks onsite, market stalls, family-friendly entertainment, and fireworks. It will be an event not to be missed!

We invite you to support this successful community event by becoming one of our 2026 sponsors. This will allow you to promote your product and services, and affiliate your brand with a trusted and progressive school in the local community.

St Philip's Christian College is a dynamic Kindergarten to Year 12 campus with over 800 students. It is also connected to the neighbouring Narnia Early Learning Centre and Gilibaa. The school continues to offer the very best facilities.

As a sponsor, your brand will be exposed to a great number of local attendees who will be actively encouraged to show ongoing support to your business. For this reason, many of our sponsors continue to support the event, year after year.



SPONSORSHIP OPPORTUNITIES

OPPORTUNITIES

SPONSORSHIP CATEGORY	INVESTMENT (GST INCLUSIVE)	NUMBER OF OPPORTUNITIES
Platinum	\$5,500	SOLD 5
Gold	\$2,750	
Silver	\$1,100	
Bronze	\$550	

ADVERTISING

COMMUNICATION STRATEGY

The Fair Communication Strategy engages a wide audience through various mediums; including the St Philip's Christian College Facebook and Instagram pages, College newsletter, email signatures, program, flyers and

Collateral will include:

- Flyers (print and digital) & A3/A4 posters
- Banners and signs prominently positioned around town
- Radio advertisements
- Certificate of Appreciation
- College newsletters - acknowledgment in our newsletters during August to October
- Facebook/Instagram
- Fair website – You will be promoted on the dedicated Fair website. Sponsors will be promoted according to the level of sponsorship.

PROMOTIONAL TIME FRAME

Promotion will commence from August 2026, through to October 2026. Your sponsorship commences upon receipt and confirmation of your financial contribution.

ARTWORK SPECIFICATIONS

Your company name, logo and any advertising required for placement on promotional material, should be provided in the following formats – PNG or JPG.

BENEFITS

BENEFITS	PLATINUM \$5,500	GOLD \$2,750	SILVER \$1,100	BRONZE \$550 - \$1,100
Your company to be acknowledged in all advertising for the 2026 Fair.	✓	✓		
Option to have a promotional marquee stand at Fair (your company to provide own 3x3 marquee and own equipment).	✓	✓	✓	
Acknowledgement as a sponsor by the MC throughout the evening – in accordance with level of sponsorship.	✓	✓	✓	✓
Signage opportunities at the event (your company to provide own signage, approved by SPCC).	✓	✓		
Facebook post highlighting your company.	✓	✓	✓	
Logo acknowledgement on our Facebook/ Instagram page (group logo posts).	✓	✓	✓	✓
Inclusion of your logo on our Fair program.	✓	✓	✓	✓
Your company name and/or logo will be acknowledged in the SPCC newsletter (with a hyperlink to your website for Platinum, Gold and Silver sponsors).	✓	✓	✓	✓
Unlimited ride passes provided on the day (valued at \$37 each).	4	2	1	
Your company will be mentioned in an email addressing school community. (Please provide your own company description/text.)	✓	✓		
Your company will be acknowledged in a Facebook 'thank you' post following the event.	✓	✓	✓	✓
Your company logo will be listed on the Fair Website, along with a blurb linking to your company website.	✓	✓		
Your company name and logo will be listed on the Fair Website page.			✓	✓
Digital display at SPCC front reception.	✓	✓	✓	

AS A SPONSOR

your business will be exposed to:

OVER 800
CURRENT STUDENTS

OVER 100 STAFF
AND THEIR FAMILIES

ANTICIPATED ATTENDANCE
OF 5000+ PEOPLE

OUR SOCIAL
MEDIA AUDIENCE